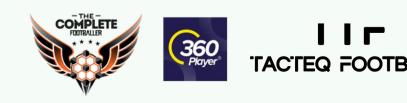


CLUB INFORMATION

2023/24







MORE THAN A CLUB

AN INVITATION TO BE PART OF THE GOLD CITY ROYALS FC FAMILY, AND ENJOY THE SPIRIT AND OPPORTUNITIES WE OFFER.

PARTNER WITH GOLD CITY ROYALS FC, AND ENHANCE YOUR COMPANY'S IMAGE BY MARKETING TO A BROADER AUDIENCE. YOUR

INVOLVEMENT CAN BUILD STRONG BRAND AWARENESS AND ASSIST IN DEVELOPING A VALUABLE CONNECTION BETWEEN YOUR COMPANY

AND THE DEVELOPMENT OF A NEW GENERATION OF SOUTH AFRICAN FOOTBALLERS.

CONSIDER PARTNERING WITH THE GOLD CITY ROYALS FC, AN AMATEUR FOOTBALL CLUB IN SOUTH AFRICA. WE TRAIN OUT OF THE ICONIC STEYN CITY SCHOOL. GOLD CITY ROYALS SEEKS TO EMPOWER AND ENRICH THE LIVES OF SOUTH AFRICAN YOUTH THROUGH FOOTBALL. WE AIM TO PROVIDE SUPERIOR QUALITY COACHING AND PROVIDE OPPORTUNITIES AND DIRECTION TO ENABLE PLAYERS TO TAKE THEIR FOOTBALL TO THE NEXT LEVEL AND PROVIDE THEM WITH THE NECESSARY TOOLS TO SUCCEED WITH FOOTBALL CAREER.

WE AIM TO BUILD PLAYERS FOOTBALL IQ AND PASSION FOR THE GAME TO ULTIMATELY ENSURE ALL-AROUND PLAYER DEVELOPMENT, ON AND OFF THE PITCH. THIS UNIQUE OPPORTUNITY IS BOLSTERED BY THE GENEROUS SUPPORT OF PHILANTHROPIC INDIVIDUALS, AND CORPORATE OR COMMUNITY PARTNERS.





THE SCOPE OF SOUTH AFRICAN FOOTBALL

Gold City Royals FC was founded out of a need for quality coaching and meticulous planning around long-term football development.

South Africa's quality of football has drastically declined since the AFCON winning side of 96'. While the nation's footballing body has promised change and a new direction, we have seen little to no results for our football as it stands.

Many are quick to blame the players and socioeconomic conditions, but all development starts with the coaches. Due to our coach's education being archaic and generally inaccessible, we are falling behind at a rapid rate compared to the rest of the footballing nations who are implementing the most current best practice.

In other nations, the football philosophy is compiled by the footballing body and implemented nationwide. This ensures all players are developed according to a blueprint.

If we compare the German Model to South Africa, we can clearly see why Europeans have enjoyed much better success.

Germany has no co-curricular activities after school, so every sporting club and activity is run straight after school. For example, if you want to play football, you will attend a club that runs year-round and is run according to the development plan set out by the DFB. You are coached by a qualified coaching staff that all follow the same development principles and blueprint. This club would train 4-5 times a week and have match days year-round.

In South Africa, football is run at the school level and at the club level, but both are seasonal and don't run year-round. There is no set development plan being followed and the coaching staff are often unqualified and follow their own plans and agenda regarding training. Our football philosophy is almost un-coachable.

On top of that, players must commit to co-curricular activities which run after school, making it difficult to commit to all practices and sessions for your club.

Inevitably poor communities with few resources generally have very good players as they only play football and no other sports. The issue with this is the same communities don't have the ability to pay for qualified coaching and train on sub-par training facilities which hamper development in a big way.

Ultimately all the poorer players from townships who are committed to football full-time, don't end up getting the support and resources to develop as footballers properly.

On the other hand, all the players who have access to resources, don't end up training full-time as they commit to other sports seasonally. This means we have very little middle ground between the players and see a big disparity between players in SA.





DEVELOPMENT PHILOSPHY

LIMITLESS POTENTIAL

GOLD CITY ROYALS FC PRIDE'S ITSELF ON THE TYPE OF PLAYERS WE PRODUCE. WE BELIEVE EVERYONE HAS GREATNESS WITHIN THEM. OUR HOLISTIC APPROACH ENSURES WE PRODUCE QUALITY INDIVIDUALS ON AND OFF THE PITCH. WE INSTILL VALUES THAT CARRY OVER INTO EVERYDAY LIFE AND TRANSLATE INTO A PLAYER'S OVERALL CHARACTER. WE CREATE A FUN AND INCLUSIVE ENVIRONMENT THAT STIMULATES LEARNING AND A PASSION FOR THE GAME. THIS IS KEY FOR OVERALL DEVELOPMENT ON AND OFF THE PITCH.

- (T) TECHNIQUE
- (I) INSIGHT
- (P) PERSONALITY
- (S) SPEED





FOUNDATION PHASE DEVELOPMENT MODEL

The Complete Footballer and TacTeq Football have partnered together to provide a development platform like no other in South Africa. Lee Chalmers (Germany) and Alexi Pahksalo (Finland) from TacTeq Football have vast experience in youth development and will be leading the program and coach development throughout the duration of the foundation phase.

PROGRAM FEATURES

- Development Philosophy for the foundation phase (U7 U15)
- Weekly coaches feedback session analysis and feedback.
- Periodization plans for each phase of development.
- Player Monitoring and yearly technical assessments.
- Yearly international tours from U11+

DEVELOPMENT PATHWAY

- U11 U13: 2-week Training Clinic in Finland with Alexi Pahksalo.
- U13 U15: 2-week training clinic in Freiburg, Germany with Lee Chalmers.
- U15 U17: 2-week international showcase in Vicenza, Italy with Real Vicenza.
- Scholarship tour to the USA (Players aged 16+)

OUTCOMES

- Prepare players for a football career.
- Training players in European philosophy and allowing players to measure themselves against European competition playing in the same systems.
- Helping players understand what it takes to succeed in football and become the best version of themselves.
- Provide valuable life skills in being a professional not only on but off the field.
- Training and educating coaches in European best practices as well as developing individual coaching ability.



DIRECTION



SHORT TERM

- Establish a local feeder relationship with a PSL club
- Establish a Partnership with a player agency for scholarships abroad (TacTeq Football)
- Acquire SAB Status (Mens Regional League Blue Stream)
- Acquire GDL Status (Gauteng Development League)
- Yearly International Tours
- Launch High-Performance Program. (5 days a week of training)
- Launch a dedicated ladies' program in 2025.

LONG TERM

USA.

- Build artificial grounds and a state-of-the-art training complex.
- Establish a fully-fledged academy with accommodations and schooling.
- Establish an International feeder partnership with European, American, and UAE teams.
- Establish ourselves as one of the top development hubs in the country.
- Produce national team players by 2028.

MILESTONES COMPLETED

Establish A Network for European Opportunities:

- TacTeq Football Germany, USA Academic
- Real Vicenza, The STreak Italy
- DT11 Consulting Portugal & Spain
- TacTeq Football USA Academic
- Establish a European partner to lead coach development and help develop our training and playing philosophy.
- Produce multiple players who have achieved a scholarship to study in the

PAST CLUB HIGHLIGHTS













OKWAWU CITY FOOTBALL ACADEMY (GHANA)
2021 TOUR (HOSTS)



CLUB INFORMATION

MEMBERSHIP BASE

- 80 PAYING PLAYERS
- 25 NON-PAYING PLAYERS (UNDERPRIVILEGED)
- 7 ACTIVE TEAMS (U7, U9, U11, U13, U15, RESERVES, SENIOR)

ADDITIONAL INFORMATION:

- GOLD CITY ROYALS FOOTBALL CLUB IS NOT AFFILIATED WITH ANY SCHOOL AND IS INDEPENDENTLY RUN AND OWNED.
- GOLD CITY ROYALS FOOTBALL CLUB IS A LEVEL 4 BBBEE CONTRIBUTOR AND IS 100 PERCENT BLACK-OWNED.
- GOLD CITY ROYALS FC IS AFFILIATED WITH THE RAND CENTRAL LOCAL FOOTBALL ASSOCIATION.
- GOLD CITY ROYALS HAS BEEN RUNNING SINCE 2020.
- GOLD CITY ROYALS FOOTBALL CLUB OPERATES OUT OF THE ICONIC STEYN CITY SCHOOL, BOASTING RSING WORDL CLASS FACILITIES
- GOLD CITY ROYALS FC PARTAKES IN INTERNATIONAL TOURNAMENTS AND SHOWCASES EVERY YEAR.





YOUTH DEVELOPMENT





GOLD CITY ROYALS FC HAS A PARTNERSHIP WITH ALEX ROYALS TIGERS FC. THIS DEVELOPMENT SETUP RUNS OUT OF ALEXANDRA TOWNSHIP IN JOHANNESBURG SOUTH AFRICA. UNFORTUNATELY DUE TO THE ECONOMIC CLIMATE IN THE COUNTRY, MANY TALENTED PLAYERS STRUGGLE TO GET INTO TEAMS OUTSIDE OF THE TOWNSHIPS AND ARE THUS FORCED TO REMAIN IN SUB-PAR FOOTBALLING ENVIRONMENTS. THIS LEADS TO A LACK OF DEVELOPMENT AND A LOSS OF QUALITY PLAYERS OVER TIME.

OUR PARTNERSHIP WITH ALEX ROYAL TIGERS FC AIMS TO HELP PROVIDE BETTER FOOTBALLING OPPORTUNITIES TO TALENTED PLAYERS IN NEED, AND ALSO BUILD A BALANCED DEVELOPMENT FRAMEWORK. THIS ENSURES DIVERSE PLAYING STYLES WITHIN EACH TEAM AND ALSO ENSURES WE HAVE VERY COMPETITIVE TEAMS WITHIN EACH DIVISION.

GOLD CITY ROYALS FC HAS HISTORICALLY SUBSIDIZED THE TRANSPORT AND TRAINING FEES FOR THESE PLAYERS. GOLD CITY ROYALS FOOTBALL CLUB ALSO RECRUITS FROM THE NEIGHBOURING DIEPLSOOT AND COSMO CITY AREAS. THE BALANCED BLEND OF PLAYERS ENSURES QUALITY AND DEPTH IN ALL AGE GROUPS.



CLUB PARTNERS & SUPPLIERS



















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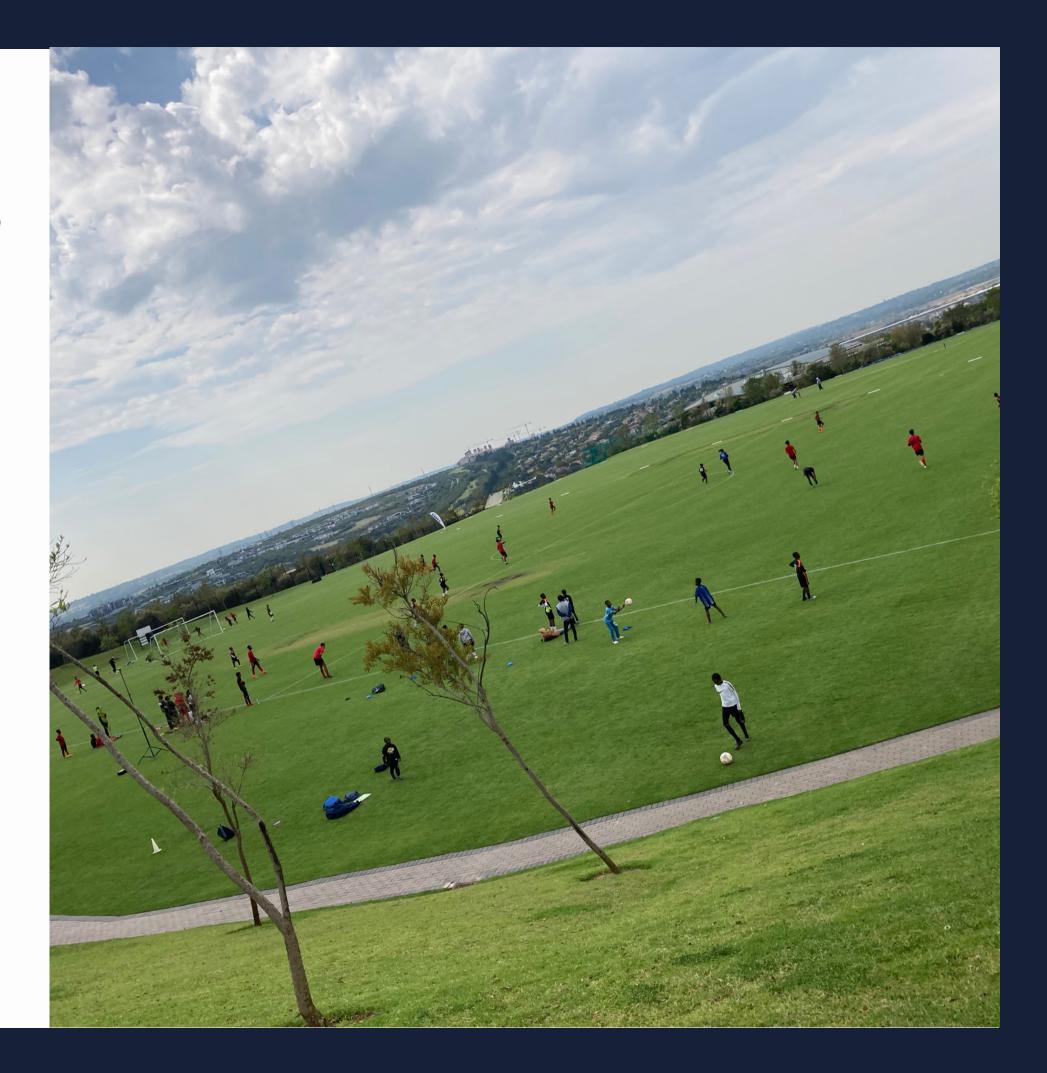
WWW.GOLDCITYROYALSFOOTBALLCLUB.CO.ZA

INSTAGRAM:

GOLDCITYROYALSSA

FACEBOOK:

GOLDCITYROYALSFOOTBALLCLUB





THANK YOU FOR TAKING THE TIME TO VIEW THIS PRESENTATION.

"WHAT WOULD LIFE BE IF WE DID NOT HAVE THE COURAGE TO ATTEMPT ANYTHING?"

VINCENT VAN GOGH